

FREDRIK HÄREN

Fredrik Härén is an author and speaker on Business Creativity and has delivered more than 1,500 presentations in over 50 countries.

He is the author of 9 books, including "The Idea Book" which was included in "The 100 Best Business Books of All Time". His next most popular book, "The Developing World" examines creativity, dreams and curiosity, how businesses are being more creative, plus the pitfalls of not seeing what is going on in today's world.